



## **THUMB CELLULAR COMMUNICATION SCHOLARSHIP INSTRUCTIONS**

In order to be eligible for the Thumb Cellular Communication Scholarship, you must be a High School Senior and meet the following criteria:

1. Prepare a resume as if you were submitting it for employment.
2. Write a minimum one page/max two page **essay** on the following criteria:
  - a. Find a copy of a telecommunications ad (wireless/landline/cable) and evaluate it based on the following questions:
    - i. What does the advertisement tell you?
    - ii. What questions would you still have for a salesperson based on this advertisement?
    - iii. Why do you like the advertisement?
    - iv. How would you improve the advertisement?
  - b. Attach a copy of the advertisement to the essay.
3. Return all three items to the following address by **5:30 p.m.** on **April 13, 2009**.

**Thumb Cellular  
Attn: Scholarship Committee  
82 S. Main Street  
P.O. Box 650  
Pigeon, MI 48755**

4. Thumb Cellular will provide one (1) five hundred dollar (\$500) scholarship to an outstanding student in each of Huron, Sanilac and Tuscola counties.

Thank you for your interest. We wish each and every one of you Good Luck!

**The Staff of Thumb Cellular**